



Southeast Texas Independent Cattlemen's Association

Requirements for Video & Pictures

- ◆ Each Consignor may submit (1) picture **OR** (1) video PER LOT for upload by SETICA personnel to the DVAuction web site. For example:
 - ◇ For each bull consigned, you may submit (1) video or (1) picture (not one of each).
 - ◇ For each lot (group) of heifers consigned, you may submit a video or picture. If you don't want to submit a picture or video PER LOT, you may submit a picture and video of the overall animals you are bringing as long as the media does not exceed the overall number of lots you have assigned; i.e., if you have 4 lots of heifers you can submit either a picture or video of each lot, or overall you can submit 2 videos and 2 pictures, 3 videos and 1 picture, etc. but you cannot exceed (4) files overall.
- ◆ Still pics should be a high resolution jpeg and videos should be up to 30 seconds, 720p or higher resolution, and 2 to 5 mbps and in Mp4 or similar format.
- ◆ Please send the pictures/videos directly to Terri at setica_cbhs@yahoo.com as soon as possible, but NLT March 5, 2023—this is advertising for YOUR animals, so the sooner the better. Please identify the files by Lot number shown on the Lot Assignment sheet that will be sent with your ear tags. To ensure they don't get kicked back, it might be best to send one picture or video per e-mail. It is kindly requested you format the subject line of the e-mail like the following example:

SUBJECT: FANCY HOOVES RANCH / PICTURE / LOT XX
- ◆ If we create a drop box site prior to the sale for video uploads, we will share this information in the ear tag mail-out.
- ◆ We will also upload your picture submissions to our Facebook and Instagram pages for additional advertising, so no need to send your pictures anywhere else.

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For General Questions Please Contact Our Office:
(402) 316-5460 or support@dvauction.com