



PO Box 1168
Lockhart, TX 78644-1168
512-620-0162
TICA@ICATexas.com

SPONSOR/TRADE SHOW DETAILS

- Located at Embassy Suites by Hilton San Marcos Hotel Conference Center: 1001 E McCarty Ln, San Marcos, TX 78666
- Booths are sold on a first-come, first-served basis. The trade show is expected to sell out.
- Fees are for an 10 ft x 10 ft booth. Fees include black pipe-and-draped booth space, a 8ft draped table, 2 chairs, 1 trash can, booth identification sign, power and internet.
- All exhibiting sales personnel must be fully registered as an exhibitor to gain entrance to the trade show. They must also always wear their badges.
- Additional attendees must be registered, and fees paid prior to the event or upon arrival.
- Contract and full payment must be received by Friday, June 7th, 2024.
- Exhibitors are eligible for ICA room block rates of \$164 plus applicable taxes. Use the QR code for the booking link or please call Embassy Suites directly (512-392-6450) and ask for the ICA room block by Friday, June 7th, 2024 using the booking code: ICA50
- Vendor arrival and trade show set up: Monday July 1st, 2024, 8:00 a.m. – 1:00 p.m.
- Trade show floor will be available for optional set-up Sunday June 30th, 2024, 6:00 p.m. – 9:00 p.m.
- For assistance please call the ICA state office at (512) 620-0162 or email us at TICA@ICATEXAS.COM
- All levels include access to ALL Convention sessions. meals, and events.

Trade Show Hours

Monday, July 1st	1:00 p.m. to 8:00 p.m.
Tuesday, July 2nd	7:00 a.m. to 8:00 p.m.
Wednesday, July 3rd	7:00 a.m. to 12:00 p.m.

Online Sponsor/Trade Show Packet:



Hotel Booking Link:





** Please Complete & Return Pages 2 & 3**

TRADE SHOW SPONSOR LEVELS

Please select the level of your choice.

Prime Sponsor - \$1,750

- Trade show corner booth -OR- priority booth space
- 3 Convention registrations
- Verbal recognition as a general session sponsor
- Prime Sponsor listing on event signage
- Included on Convention Trade Show Guide
- Listed in the SLS newspaper as a Thank You to our sponsors
- Acknowledgement post on ICA's social media
- Sponsor name and logo listing in Convention program
- Announcement of sponsorship in ICA's E-Newsletter



Choice Sponsor - \$1,250

- Trade show priority booth space
- 2 Convention registrations
- Choice Sponsor listing on event signage
- Included on Convention Trade Show Guide
- Sponsor name and logo listing in Convention program
- Announcement of sponsorship in ICA's E-Newsletter

Select Sponsor - \$750

- Tradeshow booth space
- 1 Convention registration
- Select Sponsor listing on event signage
- Included on Convention Trade Show Guide
- Sponsor name and logo listing in Convention program

Meal Sponsor - \$1,500

- Verbal recognition at meal
- Signage on main stage
- Opportunity to speak 5 min. on main stage
- Listed in the SLS newspaper as a Thank You
- 2 Convention registrations
- Meal sponsor listing on event signage
- Acknowledgement on ICA's social media
- Sponsor name and logo listing in Convention program

OTHER SPONSORSHIP OPTIONS

Please select sponsor type.

Session Sponsor - \$1,000

- Verbal announcement of sponsor onset of a given session
- Listing of Session Sponsor on event signage
- 1 Convention registration
- Acknowledgement on ICA's social media
- Sponsor name and logo listing in Convention program

Basic Exhibitor Package - \$500

- Trade show booth space
- 1 Convention registration

General Supporter Package - \$500

- Logo listing in Convention booklet
- 1 Convention registration
- Supporter listing in ICA E-Newsletter

PACKAGES & MORE OPPORTUNITIES:

Special Recognition Given

Will You Be Bringing Any of The Following?

	Yes	No	Maybe
Auction Item(s):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Door Prize(s):	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Strongly Encouraged & Greatly Appreciated!

Please Return To:
Independent Cattlemen's Association
Attn: Sponsor/Trade Show
TICA@ICATexas.com
PO Box 1168
Lockhart, TX 78644-1168

THANK YOU FOR SPONSORING



EXHIBITOR INFORMATION

Company Name :

Primary Contact :

Address :

City : State/Zipcode :

Email : Website :

Office Phone : Cell Phone :

Product/Service to be Exhibited :

Paragraph to be included in Trade Show Guide (Max 50 Words and MUST BE LEGIBLE or attach document):

Please email logo to TICA@ICATexas.com, Subject: ICA Convention Sponsor Logo, by Friday, June 7th, 2024

PAYMENT INFORMATION

Sponsorship/Package Selected: _____

Amount of Check Enclosed : **-OR-**

Credit Card Payment :

Name on Card : Amount (\$) :

Card Number :

Exp Date : CV Code :

Signature Required: _____

*Email confirmation will be provided when credit card transaction is processed

*Call the ICA State office if you prefer to pay by phone [512-620-0162](tel:512-620-0162)

Convention Attendees (Please list as you would like the nametag to read) :

- 1.
- 2.
- 3.

Please Sign & Return To:
Independent Cattlemen's Association
Attn: Sponsor/Trade Show
TICA@ICATexas.com
PO Box 1168
Lockhart, TX 78644-1168

THANK YOU FOR REGISTERING