



PO Box 1168 Lockhart, TX 78644-1168 512-620-0162 TICA@ICATexas.com

SPONSOR/TRADE SHOW DETAILS

- Located at Embassy Suites by Hilton San Marcos Hotel Conference Center: 1001 E McCarty Ln, San Marcos, TX 78666
- Booths are sold on a first-come, first-served basis. The trade show is expected to sell out.
- Fees are for an 10 ft x 10 ft booth. Fees include black pipe-and-draped booth space, a 8ft draped table, 2 chairs, 1 trash can, booth identification sign, power and internet.
- All exhibiting sales personnel must be fully registered as an exhibitor to gain entrance to the trade show. They must also always wear their badges.
- Additional attendees must be registered, and fees paid prior to the event or upon arrival.
- Contract and full payment must be received by Friday, June 7th, 2024.
- Exhibitors are eligible for ICA room block rates of \$164 plus applicable taxes. Use the QR code for the booking link or please call Embassy Suites directly (512-392-6450) and ask for the ICA room block by Friday, June 7th, 2024 using the booking code: ICA50
- Vendor arrival and trade show set up: Monday July 1st, 2024, 8:00 a.m. 1:00 p.m.
- Trade show floor will be available for optional set-up Sunday June 30th,2024,
 6:00 p.m. 9:00 p.m.
- For assistance please call the ICA state office at (512) 620-0162 or email us at TICA@ICATEXAS.COM
- All levels include access to ALL Convention sessions, meals, and events.

Trade Show Hours

Monday, July 1st 1:00 p.m. to 8:00 p.m.
Tuesday, July 2nd 7:00 a.m. to 8:00 p.m.
Wednesday, July 3rd 7:00 a.m. to 12:00 p.m.

Online Sponsor/Trade Show Packet: |



Hotel Booking Link:



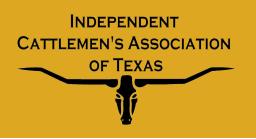


Exhibit Space Contract & Lease

** Please Complete & Return Pages 2 & 3**

TRADE SHOW SPONSOR LEVELS

Please select the level of your choice.

Prime Sponsor - \$1,750

- Trade show corner booth -OR- priority booth space
- 3 Convention registrations
- Verbal recognition as a general session sponsor
- · Prime Sponsor listing on event signage
- Included on Convention Trade Show Guide
- Listed in the SLS newspaper as a Thank You to our sponsors
- · Acknowledgement post on ICA's social media
- Sponsor name and logo listing in Convention program
- Announcement of sponsorship in ICA's E-Newsletter

Choice Sponsor - \$1,250

- · Trade show priority booth space
- 2 Convention registrations
- Choice Sponsor listing on event signage
- Included on Convention Trade Show Guide
- Sponsor name and logo listing in Convention program
- Announcement of sponsorship in ICA's E-Newsletter



Select Sponsor - \$750

- · Tradeshow booth space
- 1 Convention registration
- Select Sponsor listing on event signage
- Included on Convention Trade Show Guide
- Sponsor name and logo listing in Convention program

<u> Meal Sponsor - \$1,500</u>

- · Verbal recognition at meal
- Signage on main stage
- Opportunity to speak 5 min. on main stage
- · Listed in the SLS newspaper as a Thank You
- 2 Convention registrations
- · Meal sponsor listing on event signage
- Acknowledgement on ICA's social media
- Sponsor name and logo listing in Convention program

OTHER SPONSORSHIP OPTIONS

Please select sponsor type.

Session Sponsor - \$1,000

- Verbal announcement of sponsor onset of a given session
- Listing of Session Sponsor on event signage
- 1 Convention registration
- Acknowledgement on ICA's social media
- Sponsor name and logo listing in Convention program

<u>Basic Exhibitor Package - \$500</u>

- Trade show booth space
- 1 Convention registration

General Supporter Package - \$500

- · Logo listing in Convention booklet
- 1 Convention registration
- Supporter listing in ICA E-Newletter

PACKAGES & MORE OPPORTUNITIES: 'Special Recognition Given'

Will You Be Bringing Any of The Following?

Yes No Maybe

Auction Item(s):

Door Prize(s):

Strongly Encouraged & Greatly Appreciated!

Please Return To: Independent Cattlemen's Association Attn: Sponsor/Trade Show TICA@ICATexas.com PO Box 1168 Lockhart, TX 78644-1168

THANK YOU FOR SPONSORING



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** Please Complete & Return Pages 2 & 3**

EXHIBITOR INFOR	RMATION			CONVENTION 8 TRADE SHOW
Company Name :				EMBASSY SUITES HOTE SAN MARCOS, TX JULY 1-3,
Primary Contact :				EST. 1974
Address:				"Our Land, Our Legacy"
City:	State	/Zipcode :		
Email :		Websit	e:	
Office Phone :		Cell Phone :		
Product/Service to be I	Exhibited :			
Paragraph to be include	ed in Trade Show Guide	(Max 50 Words and MUS	ST RE LEGIRLE or :	attach document):
r aragraph to be include	a iii Trade Show duide	Words and Mos	TO BE EEGIBLE OF	attach document,
Please email logo to TI	CA@ICATexas.com, Sub	oject: ICA Convention Sp	onsor Logo, <u>by Fri</u>	day, June 7th, 2024
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