



WE HAVE UPDATED OUR BUSINESS ASSOCIATE MEMBERSHIP! CHECK OUT THE NEWLY ADDED BENEFITS YOUR BUSINESS COULD RECEIVE THROUGH ICA!

## ICA Business Associate Membership Levels

 <b>Select   \$150</b>	 <b>Choice   \$300</b>	 <b>Prime   \$600</b>
<b>Includes:</b>	<b>Includes:</b>	<b>Includes:</b>
<b>Notice of ICA statewide event schedule, information, and the opportunity to attend ICA events (SLS, Social Media, E-News, &amp; Website)</b>	<b>Notice of ICA statewide event schedule, information, and the opportunity to attend ICA events (SLS, Social Media, E-News, &amp; Website)</b>	<b>Notice of ICA statewide event schedule, information, and the opportunity to attend ICA events (SLS, Social Media, E-News, &amp; Website)</b>
<b>ICA Supporter Display Sign</b>	<b>ICA Supporter Display Sign</b>	<b>ICA Supporter Display Sign</b>
	<b>\$50 Tradeshow Discount at ICA's Annual Convention &amp; Tradeshow</b>	<b>\$100 Tradeshow Discount at ICA's Annual Convention &amp; Tradeshow</b>
	<b>Logo displayed on the ICA website and the ICA Weekly E-News linked to Business/Organization for length of Membership</b>	<b>Logo displayed on the ICA website and the ICA Weekly E-News linked to Business/Organization for length of Membership</b>
<p style="text-align: center;"><b><u>Optional Add-Ons:</u></b></p> <ul style="list-style-type: none"> <li>• Additional Storefront Display Sign - \$25</li> <li>• E-Blast Piece - \$150</li> <li>• Leading E-Blast Piece - \$250</li> <li>• SLS Mention - \$250</li> <li>• Facebook Post - \$250</li> <li>• Instagram Post - \$250</li> <li>• Twitter Post - \$250</li> <li>• Website Logo Listing - \$250</li> <li>• Mailing Piece (i.e. flyer/card) - \$500</li> </ul>		<b>1 Promotional Piece in ICA E-News (Week of your choosing. Subject to existing schedule)</b>
		<b>1 Promotional Post on ICA Facebook and Instagram Pages (Month of your choosing. Subject to existing schedule)</b>
		<b>1 Promotional Mention in Southern Livestock Standard ICA Round-Up Review Issue (Month of your choosing. &lt;100 words. Subject to existing schedule)</b>

**\*\*Advertiser is responsible for providing necessary material prior to publishing deadlines.**