



SPONSOR/TRADE SHOW DETAILS

- Located at Embassy Suites by Hilton San Marcos Hotel Conference Center: 1001 E McCarty Ln, San Marcos, TX 78666
- Booths are sold on a first-come, first-served basis. The trade show is expected to sell out.
- Fees are for an 10 ft x 10 ft booth. Fees include black pipe-and-draped booth space, a 8ft draped table, 2 chairs, 1 trash can, booth identification sign, power and internet.
- All exhibiting sales personnel must be fully registered as an exhibitor to gain entrance to the trade show. They must also always wear their badges.
- Additional attendees must be registered, and fees paid prior to the event or upon arrival.
- **Contract and full payment must be received by Monday, May 26, 2025.**
- Exhibitors are eligible for ICA room block rates of \$176 plus applicable taxes. Use the QR code for the booking link or please call Embassy Suites directly (512-392-6450) and ask for the ICA room block by Monday, May 26, 2025 using the booking code: ICA51
- Vendor arrival and trade show set up: Wednesday, June 25, 2025, 8:00 a.m. – 1:00 p.m.
- For assistance please call the ICA state office at (512) 620-0162 or email us at TICA@ICATEXAS.COM
- All levels include access to ALL convention sessions, meals, and events.

Trade Show Hours

Wednesday, June 25th	1:00 p.m. to 8:00 p.m.
Thursday, June 26th	7:00 a.m. to 8:00 p.m.
Friday, June 27th	7:00 a.m. to 12:00 p.m.

Online Sponsor/Exhibitor Registration:



Hotel Booking Link:





** Please Complete & Return Pages 2 & 3**

TRADE SHOW SPONSOR LEVELS

Please select the level of your choice.



Prime Sponsor - \$1,750

- Trade show corner booth -OR- priority booth space
- 3 Convention registrations
- Verbal recognition as a general session sponsor
- Prime Sponsor listing on event signage
- Included on Convention Trade Show Guide
- Listed in the SLS newspaper as a Thank You to our sponsors
- Acknowledgement post on ICA's social media
- Sponsor name and logo listing in Convention program
- Announcement of sponsorship in ICA's E-Newsletter
- Opportunity to speak 5 min. on main stage

Choice Sponsor - \$1,250

- Trade show priority booth space
- 2 Convention registrations
- Choice Sponsor listing on event signage
- Included on Convention Trade Show Guide
- Sponsor name and logo listing in Convention program
- Announcement of sponsorship in ICA's E-Newsletter

Select Sponsor - \$750

- Tradeshow booth space
- 1 Convention registration
- Select Sponsor listing on event signage
- Included on Convention Trade Show Guide
- Sponsor name and logo listing in Convention program

Basic Exhibitor Package - \$500

- Trade show booth space
- 1 Convention registration

General Sponsor Package - \$500

- Logo listing in Convention program
- 1 Convention registration
- Supporter listing in ICA E-Newsletter

PACKAGES & MORE OPPORTUNITIES:

Special Recognition Given

Will You Be Bringing Any of The Following?

	Yes	No
Auction Item(s):	<input type="checkbox"/>	<input type="checkbox"/>
Door Prize(s):	<input type="checkbox"/>	<input type="checkbox"/>

Strongly Encouraged & Greatly Appreciated!

Please Return To:

Independent Cattlemen's Association
Attn: Sponsor/Trade Show
TICA@ICATexas.com
PO Box 1168
Lockhart, TX 78644-1168

THANK YOU FOR SPONSORING



**** Please Complete & Return Pages 2 & 3****

EXHIBITOR INFORMATION

Company Name :

Primary Contact :

Address :

City : State/Zipcode :

Email : Website :

Office Phone : Cell Phone :

Product/Service to be Exhibited :



PLEASE EMAIL THE FOLLOWING TO SARAHSIMON@ICATEXAS.COM BY MONDAY, JUNE 2ND.

- Company/Sponsor Logo
- Paragraph to be included in Trade Show Guide (Max 50 Words)

**** SUBJECT: ICA CONVENTION SPONSOR LOGO & PARAGRAPH****

PAYMENT INFORMATION

Sponsorship/Package Selected: _____

Amount of Check Enclosed : **-OR-**

Credit Card Payment :

Name on Card : Amount (\$) :

Card Number :

Exp Date : CV Code :

Signature Required: _____

*Email confirmation will be provided when credit card transaction is processed

*Call the ICA State office if you prefer to pay by phone [512-620-0162](tel:512-620-0162)

Convention Attendees (Please list as you would like the nametag to read) :

1.
2.
3.

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THANK YOU FOR SPONSORING