

JULY 7-9, 2023

SAN MARCOS, TX



Hotel Booking Link:



TRADE SHOW DETAILS

- Located at Embassy Suites by Hilton San Marcos Hotel Conference Center: 1001 E McCarty Ln, San Marcos, TX 78666
- Booths are available on a first-come, first-served basis. The trade show is expected to sell out.
- Fees are for an 8 ft x 10 ft booth. Fees include black pipe-and-draped booth space, a 6ft draped table, 2 chairs, identification sign, inclusion in the trade show guide, and meals provided to booth attendees.
- Additional attendees must be registered, and fees paid prior to event or upon arrival.
- All exhibiting sales personnel must be fully registered as an exhibitor to gain entrance to the trade show. They must also always wear their badges.
- An order form for additional registrations is included with this packet.
- Contract and full payment must be received by **Friday, June 2nd, 2023**
- No refunds will be provided.
- Exhibitors are eligible for ICA room block rates of **\$164 plus applicable taxes**. Use the QR code for the booking link or please call Embassy Suites directly (512-392-6450) and ask for the ICA room block by **June 15th, 2023** using the booking code: **ICA49**
- **Vendor arrival and trade show set up:** *Friday July 7th 2023 8:00 a.m. – 2:00 p.m. Trade show floor will be available for optional set-up Thursday July 6th 5:00 p.m. – 8:00 p.m.*
- Please call the ICA state office at (512) 620-0162 or email us at TICA@ICATEXAS.COM

Exhibition Hours

Friday, July 7 th	2:00 p.m. to 7:00 p.m.
Saturday, July 8 th	8:00 a.m. to 7:00 p.m.
Sunday, July 9 th	8:00 a.m. to 11:00 a.m.

Exhibit Space Contract and Lease

Independent Cattlemen's Association of Texas 49th Annual Convention & Trade Show
San Marcos, Texas | July 7th -9th, 2023

PLEASE COMPLETE & RETURN PAGES 2 & 3

TRADE SHOW SPONSOR LEVELS: Please circle the level of your choice.

Presidents Circle	\$1500	Includes: <ul style="list-style-type: none">• Corner Booth Space -OR- 10X10 priority booth• Meals provided• Power/ Internet• Booth Signage• Allowed 3 attendees
Advocates Club	\$1000	Includes: <ul style="list-style-type: none">• Priority booth placement• Meals provided• Power/ Internet• Booth Signage• Allowed 2 attendees
Basic Exhibitor	\$750	Includes: <ul style="list-style-type: none">• Meals provided• Power/ Internet• Booth Signage• Allowed 1 attendee

SPONSORSHIP OPPORTUNITIES: Please circle sponsor type

General Session Sponsor	\$500	Includes: <ul style="list-style-type: none">• Verbal recognition• Opportunity to speak during intermission
Meal Sponsor	\$1500	Includes: <ul style="list-style-type: none">• Verbal recognition• Signage on main stage• Opportunity to speak to entire attendance

Other Opportunities:*(Special Recognition Given)*

Auction Items: _____

Door Prizes: _____

Cash Donation: _____

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Company Name: _____

Primary Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Office Phone: _____ Cell: _____

E-mail: _____ Website: _____

Product/service to be exhibited: _____

Paragraph to be included in Trade Show Guide (*Max 50 Words and MUST BE LEGIBLE or attach document*):

Signed by: _____ Title: _____

Amount of Check Enclosed: \$ _____ **-OR-**

Credit Card Payment:

Name on Card: _____ Amount: \$ _____

Card Number: _____ Expiration Date: _____

Signature Required: _____ CV Code: _____

**Email confirmation will be provided when credit card transaction is processed*

Call the ICA State office if you prefer to pay by phone **512-620-0162*

Convention Attendees (Please list as you would like the nametag to read)

1. _____
2. _____
3. _____

PLEASE SIGN AND RETURN TO:

**Independent Cattlemen's Association
Attn: Trade Show
PO Box 1168
Lockhart, TX 78644-1168**

